Result

—■— Target

Activity Performance Indicators

• The activity service and performance results in 2013/14 is detailed below:

2013/14 results

1: Achieved

- Northland Occupancy for holiday parks was 14.14% up 2.5%.
- Northland Occupancy for all accommodation was 23.86% up 2%.
- Northland guest nights for all accommodation increased by 4.8% and guest nights for holiday parks increased by 8.3%.

1: Percentage increase in occupancy rate at camp grounds 14.14%