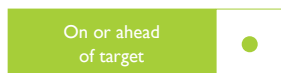


## How we performed against the first year of the Long-Term Plan (LTP) 2012/22

The tables below reflect the progress of our key work during 2012/13. Each action/project is linked to the strategic objectives and priorities set in the LTP. The progress at the end of the financial year against each action/project has been represented by:



### Strategic Objective:

A leaner, more customer focused organisation.

2012/13 Action/project	Background	Progress
<b>PRIORITY 1: Improve the quality of the key strategic planning documents to encourage a greater community participation in the process.</b>		
LTP and Annual Plan documents, including the Summary document	Utilise professional communications and graphic design personnel to create the format and design of documents.	●
<b>Progress comments:</b> Considerable improvement in presentation of documents resulting in a more user-friendly format.		

2012/13 Action/project	Background	Progress
<b>PRIORITY 2: Consider a greater use of modern communication techniques to improve the way that Council consults on its Plans and Policies.</b>		
Objective Online	Increased usage of online consultation tool "Objective Online" for community engagement across a number of projects including District Plan changes, LTP and Annual Plan Special Consultative Procedure. Aligned the format of the online consultation portal, to better reflect the Summary document and submission form. Changes to submission form data.	●
<b>Progress comments:</b> The major improvement is building a community profile for targeted questions and consultations which FNDC has not had before; new data allows for more cost effective and efficient communication of key correspondence to submitters by email.		
Media Releases	LTP and Annual Plan media releases posted on Facebook.	●
<b>Progress comments:</b> Enabled communication of LTP and Annual Plan information, with different sectors of the community, in a cost-effective way.		