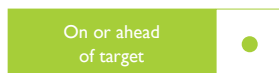


## How we performed against the first year of the Long-Term Plan (LTP) 2012/22

The tables below reflect the progress of our key work during 2012/13. Each action/project is linked to the strategic objectives and priorities set in the LTP. The progress at the end of the financial year against each action/project has been represented by:



### Strategic Objective:

Responding effectively to the growth of the district.

2012/13 Action/project	Background	Progress
<b>PRIORITY 1: Support the economic development of the Far North and attract inward investment</b>		

Prioritisation of economic development projects	When carrying out effective economic development with limited resources then prioritisation of projects is paramount. Such prioritisation enables delivery of quality economic development outcomes for the district. These outcomes includes creating the right environment for business growth, that enables the development of potential new business opportunities, create jobs and / or promote up-skilling and training.	●
<b>Progress comments:</b> Council has worked successfully in partnership with Far North Holdings to prioritise economic development projects.		

2012/13 Action/project	Background	Progress
<b>PRIORITY 2: Continue the wider promotion of the district</b>		

Scope out and develop a Bay of Islands brand in conjunction with the private sector	The tourism sector has requested Council to support the re-invigorating of the under-utilised Bay of Islands brand	●
<b>Progress comments:</b> Council has worked successfully in partnership with Far North Holdings to develop the Bay of Islands brand that will be launched in 2013/14.		

2012/13 Action/project	Background	Progress
<b>PRIORITY 3: Contribute positively to communities by:</b>		

Supporting communities in the district to carry out their community planning processes to develop town centres in order to attract business investment. Working with small towns to implement a Small Town Beautification programme.	Council has started a 2 year project to produce a longer term sustainable plan for the district that will look out over the next 30-50 years at the communities' needs and how best to plan for them. It will combine elements of a spatial plan and a growth strategy in a cost effective manner that is appropriate to this district. The plan will build on aspects of the various community plans held by Council.	●
Working with the Far North Disability Action Group	Support the Disability Action Group	●
<b>Progress comments:</b> Council continues to support this action group to remove barriers for disabled people in the Far North District. In addition to providing secretarial support for their bi-monthly meetings the Council allocated a grant of \$15,000 as a discretionary fund to aid them in their efforts.		