

Community Outcome: A safe and healthy district

About this Outcome: Recreation and leisure facilities are maintained to ensure the community has access to quality facilities, and opportunities for developing new facilities are investigated.

Actual achievements against the Key Performance Indicators (KPI) and targets that the Council uses to monitor levels of service are detailed below:

KPI: Percentage increase in occupancy rate at camp grounds	LTP Target	Result 2012/13												
<p>ACHIEVED: Northland Occupancy for holiday parks (motor camp grounds) was 13.79% up from 12.9% in 2012.</p> <p>Northland Occupancy for all accommodation was 23.4% up 0.1%. Northland guest nights for all accommodation decreased by 1.4% and guest nights for holiday parks increased by 4.8%.</p>	+5%	13.79%												
<p>Graph shown below details a three year view of performance: (The difference being "Year on year percentage increase in camping numbers at registered motor camps" was used to monitor this KPI in previous years.)</p> <table border="1"> <caption>Data for Camp Ground Occupancy Performance (2009/10 to 2011/12)</caption> <thead> <tr> <th>Year</th> <th>Target (%)</th> <th>Result (%)</th> </tr> </thead> <tbody> <tr> <td>2009/10</td> <td>5%</td> <td>0%</td> </tr> <tr> <td>2010/11</td> <td>5%</td> <td>7%</td> </tr> <tr> <td>2011/12</td> <td>5%</td> <td>6%</td> </tr> </tbody> </table>			Year	Target (%)	Result (%)	2009/10	5%	0%	2010/11	5%	7%	2011/12	5%	6%
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